

Strategic focus and AI-leverage

Organise working groups

Prepare your undertaking's IT infrastructure

Responsibility of the management in relation to AI implementation

Internal quality control

Governance and compliance

Work with the right business partners

Balance between risk and presumed value

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Governance



The lawyer who used ChatGPT as a search engine...



Heard about the chatbot who gave good advice that turned out not to be so good after all?

Air Canada must honor refund policy invented by airline's chatbot

Air Canada appears to have quietly killed its costly chatbot support.

ASHLEY BELANGER - 2/16/2024, 6:12 PM



Folarge

The New York Times' lawsuit against OpenAI about copyright

... And we are talking billions of dollars.

The Times Sues OpenAI and Microsoft Over A.I. Use of Copyrighted Work

Millions of articles from The New York Times were used to train chatbots that now compete with it, the lawsuit said.













Article 1

Subject matter

The purpose of this Regulation is to promote the uptake of human centric and trustworthy artificial intelligence and to ensure a high level of protection of health, safety, fundamental rights, democracy and rule of law, and the environment from harmful effects of artificial intelligence systems in the Union white supporting innovation.

Codes of conduct and guidelines

Post-market monitoring, information sharing, and market surveillance

EU Database for high-risk AI systems

Governance

Al Act - topics

Measures in support of innovation

General-purpose Al-models

Delegation of power

Penalties

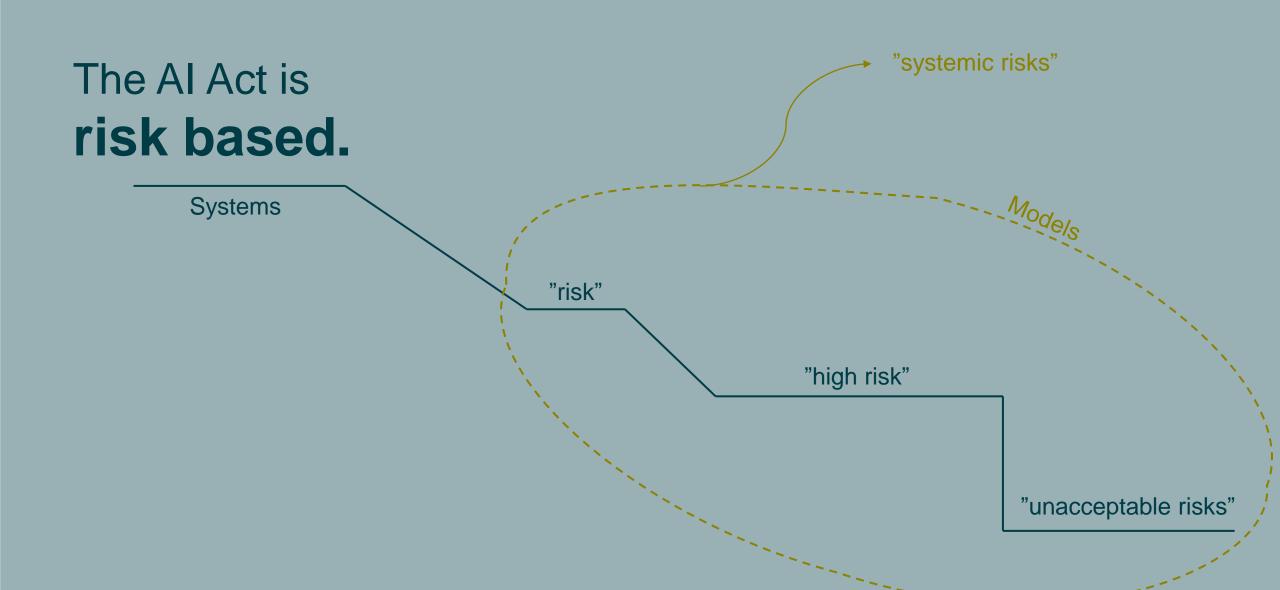
Final provisions

General provisions

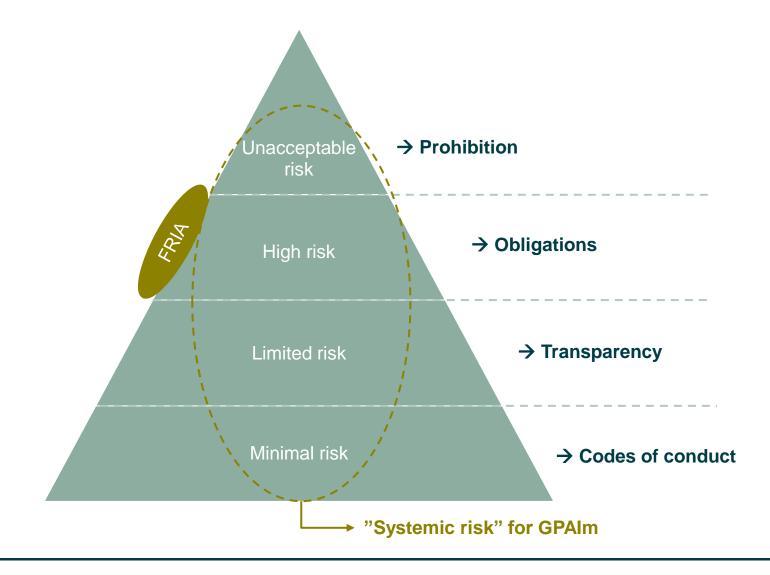
Prohibited practices

High-risk AI systems

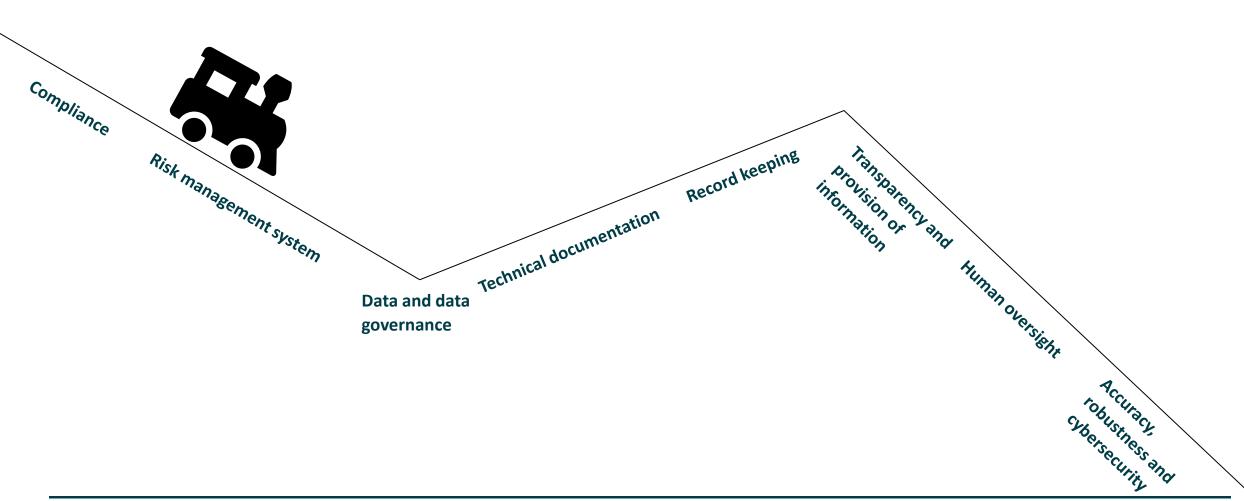
Transparency obligations



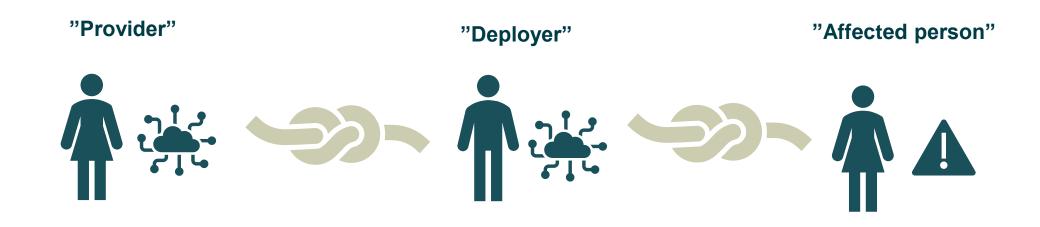
What is the impact of the risk assessment?



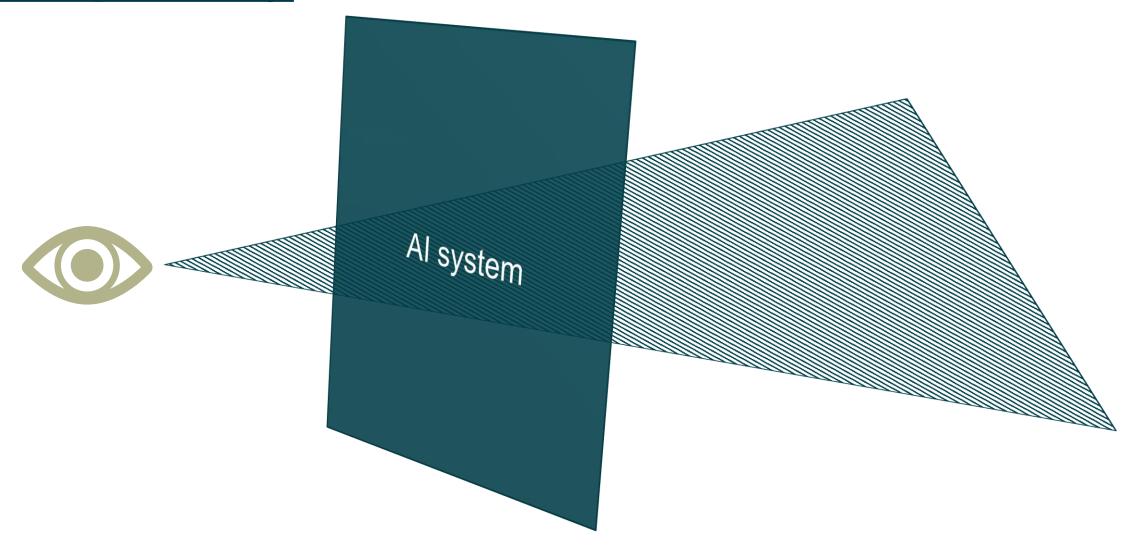
Requirements for high-risk AI systems



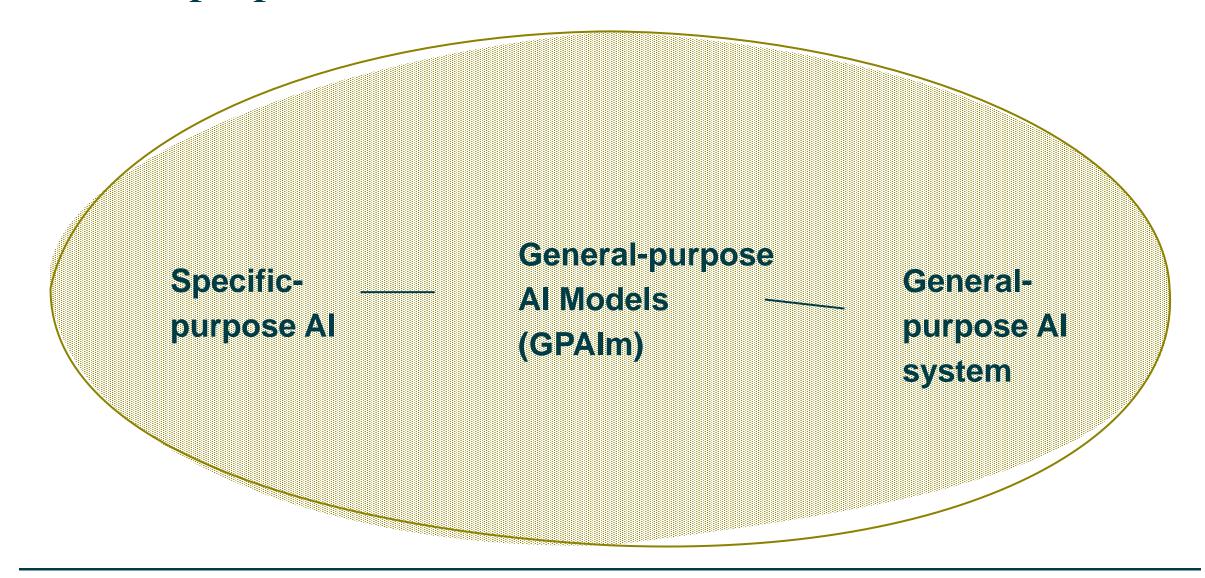
Obligations for different links in the value chain



Transparency



General-purpose AI models (GPAIm)



Penalties

35 000 000 EUR or 7% of an undertakings worldwide annual turnover

Article 5 non-compliance

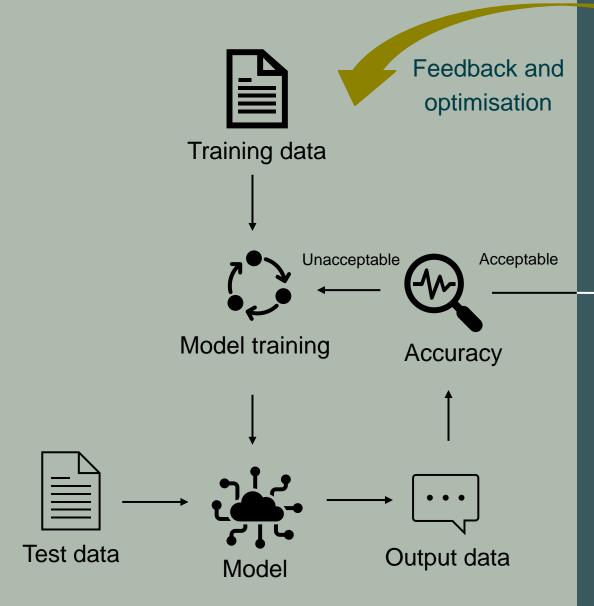
15 000 000 EUR or 3% of an undertakings worldwide annual turnover

Non-compliance other than article 5 non-compliance

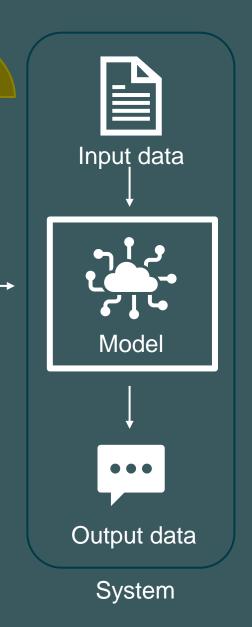
7 500 000 EUR or 1% of an undertakings worldwide annual turnover

By supplying notified bodies or a national competent authority with ncorrect, incomplete or misleading information.

Model training



Model use







Are you allowed to use other peoples' content

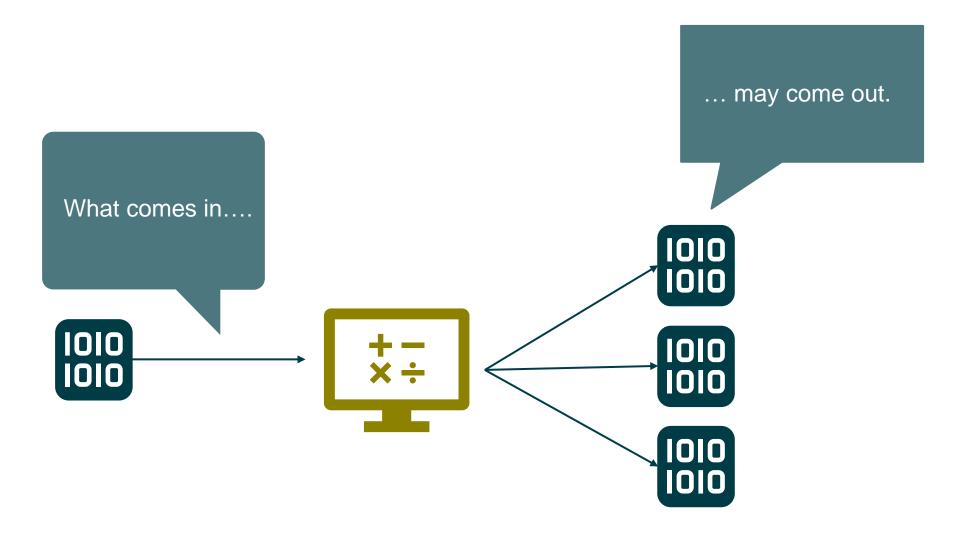
Programmers v. GitHub

New York Times v. OpenAl

Artists v. Stable Diffusion

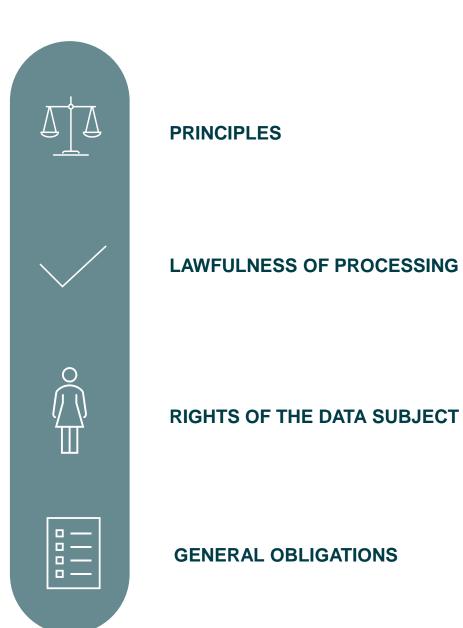
Danish Copyright Act
Section 11b and the opt outscheme

Confidentiality and the protection of trade secrets



GDPR and AI

- Purpose?
- Transmission?
- Data transfers to third countries?



Where do we go from here?



Direction & alignment

Set the direction and strategy for the entire business



Risk management & governance

Create an overview, establish governance, and guide the employees.



Law & compliance

Use AI in a safe and sensible manner.



Data & infrastructure

Always think in terms of scalability and keep yourselves updated.





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Lets link up!

